

WEEKLY WiSE & Publishing Schedule 2021

Issue Date	Issue No.	New Application Deadline (Never placed advertisement before and need to create artwork from scratch.)	Request for Change Deadline (Changes or modifications to existing artwork)	Issue Deadline (All artworks must be completed and approved.)
WEEKLY WiSE: Issued every Wednesday	WiSE	3 weeks before issue date*	2 weeks before issue date	1 week before issue date
		* You may be able to start your advertisement in 2 weeks if you have complete artwork data.		
2021				
January	▲ 01/06 (Wed)	746	▲ 12/09 (Wed)	▲ 12/16 (Wed)
	▲ 01/13 (Wed)	747	▲ 12/16 (Wed)	▲ 12/23 (Wed)
	▲ 01/20 (Wed)	748	▲ 12/23 (Wed)	01/06 (Wed)
	01/27 (Wed)	749	01/06 (Wed)	01/13 (Wed)
February	02/03 (Wed)	750	01/13 (Wed)	01/20 (Wed)
	02/10 (Wed)	751	01/20 (Wed)	01/27 (Wed)
	02/17 (Wed)	752	01/27 (Wed)	02/03 (Wed)
	02/24 (Wed)	753	02/03 (Wed)	02/10 (Wed)
March	03/03 (Wed)	754	02/10 (Wed)	02/17 (Wed)
	03/10 (Wed)	755	02/17 (Wed)	02/24 (Wed)
	03/17 (Wed)	756	02/24 (Wed)	03/03 (Wed)
	03/24 (Wed)	757	03/03 (Wed)	03/10 (Wed)
	03/31 (Wed)	758	03/10 (Wed)	03/17 (Wed)
April	▲ 04/07 (Wed)	759	03/17 (Wed)	03/24 (Wed)
	▲ 04/14 (Wed)	760	▲ 03/17 (Wed)	▲ 03/24 (Wed)
	▲ 04/21 (Wed)	761	▲ 03/24 (Wed)	▲ 03/31 (Wed)
	▲ 04/28 (Wed)	762	▲ 03/31 (Wed)	▲ 04/08 (Thu)
May	▲ 05/05 (Wed)	763	▲ 04/07 (Wed)	04/21 (Wed)
	05/12 (Wed)	764	04/21 (Wed)	04/28 (Wed)
	05/19 (Wed)	765	04/28 (Wed)	05/05 (Wed)
	05/26 (Wed)	766	05/05 (Wed)	05/12 (Wed)
June	06/02 (Wed)	767	05/12 (Wed)	05/19 (Wed)
	06/09 (Wed)	768	05/19 (Wed)	05/26 (Wed)
	06/16 (Wed)	769	05/26 (Wed)	06/02 (Wed)
	06/23 (Wed)	770	06/02 (Wed)	06/09 (Wed)
	06/30 (Wed)	771	06/09 (Wed)	06/16 (Wed)
July	07/07 (Wed)	772	06/16 (Wed)	06/23 (Wed)
	07/14 (Wed)	773	06/23 (Wed)	06/30 (Wed)
	07/21 (Wed)	774	06/30 (Wed)	07/07 (Wed)
	07/28 (Wed)	775	07/07 (Wed)	07/14 (Wed)
August	08/04 (Wed)	776	07/14 (Wed)	07/21 (Wed)
	08/11 (Wed)	777	07/21 (Wed)	07/28 (Wed)
	08/18 (Wed)	778	07/28 (Wed)	08/04 (Wed)
	08/25 (Wed)	779	08/04 (Wed)	08/11 (Wed)
September	09/01 (Wed)	780	08/11 (Wed)	08/18 (Wed)
	09/08 (Wed)	781	08/18 (Wed)	08/25 (Wed)
	09/15 (Wed)	782	08/25 (Wed)	09/01 (Wed)
	09/22 (Wed)	783	09/01 (Wed)	09/08 (Wed)
	09/29 (Wed)	784	09/08 (Wed)	09/15 (Wed)
October	10/06 (Wed)	785	09/15 (Wed)	09/22 (Wed)
	10/13 (Wed)	786	09/22 (Wed)	09/29 (Wed)
	10/20 (Wed)	787	09/29 (Wed)	10/06 (Wed)
	10/27 (Wed)	788	10/06 (Wed)	10/13 (Wed)
November	11/03 (Wed)	789	10/13 (Wed)	10/20 (Wed)
	11/10 (Wed)	790	10/20 (Wed)	10/27 (Wed)
	11/17 (Wed)	791	10/27 (Wed)	11/03 (Wed)
	11/24 (Wed)	792	11/03 (Wed)	11/10 (Wed)
December	12/01 (Wed)	793	11/10 (Wed)	11/17 (Wed)
	12/08 (Wed)	794	11/17 (Wed)	12/01 (Wed)
	12/15 (Wed)	795	11/24 (Wed)	12/08 (Wed)
	12/22 (Wed)	796	12/01 (Wed)	12/15 (Wed)
	▲ 12/29 (Wed)	797	12/08 (Wed)	▲ 12/21 (Tue)