

# WEEKLY WiSE & Publishing Schedule 2021

Issue Date	Issue No.	New Application Deadline <small>( Never placed advertisement before and need to create artwork from scratch. )</small>	Request for Change Deadline <small>( Changes or modifications to existing artwork )</small>	Issue Deadline <small>( All artworks must be completed and approved. )</small>
WEEKLY WiSE: Issued every Wednesday	<b>WiSE</b>	3 weeks before issue date*	2 weeks before issue date	1 week before issue date
<small>* You may be able to start your advertisement in 2 weeks if you have complete artwork data.</small>				

2021					
<b>January</b>	▲ 01/06 (Wed)	746	▲ 12/09 (Wed)	▲ 12/16 (Wed)	▲ 12/23 (Wed)
	▲ 01/13 (Wed)	747	▲ 12/16 (Wed)	▲ 12/23 (Wed)	01/06 (Wed)
	▲ 01/20 (Wed)	748	▲ 12/23 (Wed)	01/06 (Wed)	01/13 (Wed)
	01/27 (Wed)	749	01/06 (Wed)	01/13 (Wed)	01/20 (Wed)
<b>February</b>	02/03 (Wed)	750	01/13 (Wed)	01/20 (Wed)	01/27 (Wed)
	02/10 (Wed)	751	01/20 (Wed)	01/27 (Wed)	02/03 (Wed)
	02/17 (Wed)	752	01/27 (Wed)	02/03 (Wed)	02/10 (Wed)
	02/24 (Wed)	753	02/03 (Wed)	02/10 (Wed)	02/17 (Wed)
<b>March</b>	03/03 (Wed)	754	02/10 (Wed)	02/17 (Wed)	02/24 (Wed)
	03/10 (Wed)	755	02/17 (Wed)	02/24 (Wed)	03/03 (Wed)
	03/17 (Wed)	756	02/24 (Wed)	03/03 (Wed)	03/10 (Wed)
	03/24 (Wed)	757	03/03 (Wed)	03/10 (Wed)	03/17 (Wed)
	03/31 (Wed)	758	03/10 (Wed)	03/17 (Wed)	03/24 (Wed)
<b>April</b>	▲ 04/07 (Wed)	759	03/17 (Wed)	03/24 (Wed)	▲ 03/30 (Tue)
	▲ 04/14 (Wed)	760	▲ 03/17 (Wed)	▲ 03/24 (Wed)	▲ 03/31 (Wed)
	▲ 04/21 (Wed)	761	▲ 03/24 (Wed)	▲ 03/31 (Wed)	▲ 04/08 (Thu)
	▲ 04/28 (Wed)	762	▲ 03/31 (Wed)	▲ 04/07 (Wed)	04/21 (Wed)
<b>May</b>	▲ 05/05 (Wed)	763	▲ 04/07 (Wed)	04/21 (Wed)	04/28 (Wed)
	05/12 (Wed)	764	04/21 (Wed)	04/28 (Wed)	05/05 (Wed)
	05/19 (Wed)	765	04/28 (Wed)	05/05 (Wed)	05/12 (Wed)
	05/26 (Wed)	766	05/05 (Wed)	05/12 (Wed)	05/19 (Wed)
<b>June</b>	06/02 (Wed)	767	05/12 (Wed)	05/19 (Wed)	05/26 (Wed)
	06/09 (Wed)	768	05/19 (Wed)	05/26 (Wed)	06/02 (Wed)
	06/16 (Wed)	769	05/26 (Wed)	06/02 (Wed)	06/09 (Wed)
	06/23 (Wed)	770	06/02 (Wed)	06/09 (Wed)	06/16 (Wed)
	06/30 (Wed)	771	06/09 (Wed)	06/16 (Wed)	06/23 (Wed)
<b>July</b>	07/07 (Wed)	772	06/16 (Wed)	06/23 (Wed)	06/30 (Wed)
	07/14 (Wed)	773	06/23 (Wed)	06/30 (Wed)	07/07 (Wed)
	07/21 (Wed)	774	06/30 (Wed)	07/07 (Wed)	07/14 (Wed)
	07/28 (Wed)	775	07/07 (Wed)	07/14 (Wed)	07/21 (Wed)
<b>August</b>	08/04 (Wed)	776	07/14 (Wed)	07/21 (Wed)	07/28 (Wed)
	08/11 (Wed)	777	07/21 (Wed)	07/28 (Wed)	08/04 (Wed)
	08/18 (Wed)	778	07/28 (Wed)	08/04 (Wed)	08/11 (Wed)
	08/25 (Wed)	779	08/04 (Wed)	08/11 (Wed)	08/18 (Wed)
<b>September</b>	09/01 (Wed)	780	08/11 (Wed)	08/18 (Wed)	08/25 (Wed)
	09/08 (Wed)	781	08/18 (Wed)	08/25 (Wed)	09/01 (Wed)
	09/15 (Wed)	782	08/25 (Wed)	09/01 (Wed)	09/08 (Wed)
	09/22 (Wed)	783	09/01 (Wed)	09/08 (Wed)	09/15 (Wed)
	09/29 (Wed)	784	09/08 (Wed)	09/15 (Wed)	09/22 (Wed)
<b>October</b>	10/06 (Wed)	785	09/15 (Wed)	09/22 (Wed)	09/29 (Wed)
	10/13 (Wed)	786	09/22 (Wed)	09/29 (Wed)	10/06 (Wed)
	10/20 (Wed)	787	09/29 (Wed)	10/06 (Wed)	10/13 (Wed)
	10/27 (Wed)	788	10/06 (Wed)	10/13 (Wed)	10/20 (Wed)
<b>November</b>	11/03 (Wed)	789	10/13 (Wed)	10/20 (Wed)	10/27 (Wed)
	11/10 (Wed)	790	10/20 (Wed)	10/27 (Wed)	11/03 (Wed)
	11/17 (Wed)	791	10/27 (Wed)	11/03 (Wed)	11/10 (Wed)
	11/24 (Wed)	792	11/03 (Wed)	11/10 (Wed)	11/17 (Wed)
<b>December</b>	12/01 (Wed)	793	11/10 (Wed)	11/17 (Wed)	11/24 (Wed)
	12/08 (Wed)	794	11/17 (Wed)	11/24 (Wed)	12/01 (Wed)
	12/15 (Wed)	795	11/24 (Wed)	12/01 (Wed)	12/08 (Wed)
	12/22 (Wed)	796	12/01 (Wed)	12/08 (Wed)	12/15 (Wed)
	▲ 12/29 (Wed)	797	12/08 (Wed)	12/15 (Wed)	▲ 12/21 (Tue)