



Our readers  
scan QR code  
To learn more  
about Weekly WiSE



**WiSE**

The only one  
weekly free magazine  
for Japanese people  
living in Thailand

**WiSE**  
DIGITAL

Delivering Thai news to  
around 30,000 people  
every day through  
WiSE official LINE

**MAGAZINE WEEKLY WiSE**

- 30,000 copies published weekly
- 1,500 companies mailed
- Delivery and installation to supermarkets, restaurants, etc.

**WEB WiSE DIGITAL**

- Over 30,000PV monthly in average
- Around 30,000 LINE followers
- Publishing Thai news, Life style info, WiSE Magazine PDF viewer.

## “Free newspaper Weekly WiSE” and “WiSE Digital Website”

“WEEKLY WiSE” is the only Japanese weekly free newspaper in Thailand that has been published since 2003. It targets the 80,000 Japanese people living in Thailand and is read by many Japanese people as an information magazine that supports life in Thailand.

In addition, its online version, “WiSE Digital” covers the latest news and essential information for daily life in Thailand. Many people in Japan check it out before moving to Thailand, and it has gained many users who say, “For anything about Thailand, think about to WiSE!”.

## About “WiSE Digital (the web)”

WiSE Digital is a web media that is packed with breaking news from Thailand, news from Southeast Asia, information on life in Thailand, information on companies and manufacturers in Thailand, and other information necessary for living in Thailand.

### Why is “WiSE Digital” so popular?

- ☒ Read WiSE magazine with [a free PDF viewer!](#)
- ☒ Receive news every day via LINE!
- ☒ Read breaking news from Thailand in Japanese!
- ☒ Get the latest information you need for life in Thailand!

## Key Information

- Thai local news (delivered daily)
- Useful information for living in Thailand
- Thai event, shopping, and traveling information
- Information on restaurants, schools, hospitals, and dentists in Bangkok
- Free classified message board
- Job information
- Information on Japanese companies in Thailand
- Southeast Asian news
- Free PDFs of the WEEKLY WISE magazine now available online!



## WISE Digital Data

Average  
monthly page  
views  
**300,000**



LINE friends  
**33,000**



Facebook  
followers  
**21,000**



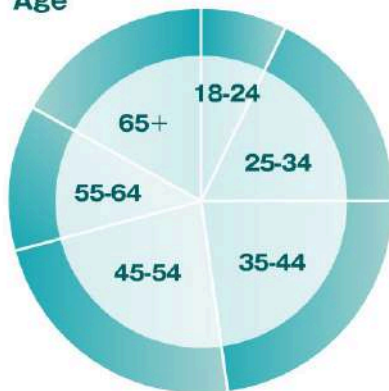
X(Twitter)  
followers  
**2,300**

## What kind of people read WiSE Digital?

- ☒ Japanese people living in Thailand. Also, Japanese people who are interested in Thailand.
- ☒ People who pick up a WiSE magazine at restaurants in Bangkok ▶▶ Scan QR codes inside the magazine to go to WiSE Digital and check out the detailed information!
- ☒ People who search the internet for something they don't understand about living in Thailand ▶▶ They'll find useful information for daily life from WiSE!
- ☒ If one registers for [the WiSE's official LINE account](#)... ▶▶ They'll receive the latest Thai local news and information essential for living in Thailand every day!

(※There are over 33,000 registered members of [the WiSE's official LINE account](#). Many Japanese people access WiSE Digital every day.)

Age



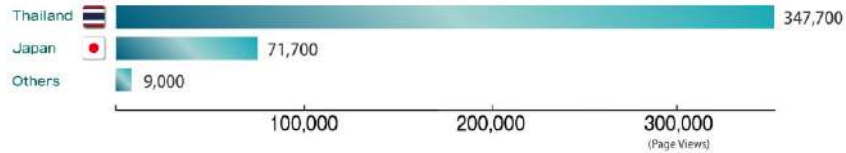
Gender



Age and gender distribution of WiSE Digital users

## Page views count by access region

Total 428,400 views (May 2021)



WiSE Digital users access source by country

## WiSE readership

### Statistics



#### Readers

Japanese expatriates and their families living in Thailand, locally hired company employees, self-employed, and travelers



#### Age

Main readers are people aged over 45 who are more likely to hold decision-making power



#### Income

Salary is more than 80,000 baht per month

### Rating



Regular readers of WEEKLY WISE for over a year

### Influence on purchases



Choose a store based on the information from WISE



Find information about life in Bangkok, entertainment and events from WISE

#based on the WiSE research in 2021 June on the internet

WiSE readership

## For those who want to advertise on WiSE Digital (Price list)

### Place ads to attract more customers!

#### How will users be attracted to your promotional page

WiSE's official LINE account (over 33,000 subscribers) delivers daily news and useful articles for daily life.



By directing users from articles related to your services to your promotional page, you can gain a stable number of page views, which will lead to increased inquiries and customer attraction.

\*WiSE's useful articles on daily life are highly ranked in Google searches, so you can expect to attract users who are interested in your services!





## Corporate promotional page listing fees

Publish a promotional page on "Companies and Manufacturing Industries in Thailand" in Japanese	 	10,000B/month (※VAT not included, annual contract)
Publish a page on <a href="#">"Find Companies"</a>		
Creating a Japanese promotional page		5,000B/time (※VAT not included)
Creating a Thai promotional page		5,000B/time (※VAT not included)
Banner creation ※Please prepare materials such as logos and images.		5,000B/time (※VAT not included)
Advertise on the top of <a href="#">"Find Companies" page</a> の		40,000B/month (※VAT not included)
Advertise on the right sidebar of <a href="#">"Find Companies" page</a> (top of page for smartphones)		40,000B/month (※VAT not included)



If you want to promote your company to Japanese companies in Thailand and increase their awareness, please consider posting a company promotional page on "WiSE Digital".

▼ Click here for samples

**RYDEEN CO., LTD. (Japanese version)**

**RYDEEN CO., LTD. (Thai version)**

## Store or school promotional page listing fees

Place a promotional page in categories such as <a href="#">「Restaurants」</a> , <a href="#">「Schools」</a> , <a href="#">「Travel」</a> within WiSE Digital.		10,000B/month (※VAT not included, annual contract)
Creating a Japanese promotional page		5,000B/time (※VAT not included)
Banner creation ※Please prepare materials such as logos and images.		5,000B/time (※VAT not included)
Store introduction video production ※Free if you embed your own video.		From 90,000B (※VAT not included)



Sample of a school promotional page.

## RYDEEN INTERNATIONAL SCHOOL (Japanese)

### Sample images for language school, cram school, restaurant pages

#### Berlitz



学びを止めない  
「オンラインレッスン」で  
生きた英語&タイ語の  
習得を強力サポート

コロナ禍にも継続して学習できる安心システム

日本をはじめ、世界約70カ国・550拠点にランゲージセンターを展開する「Berlitz（ベルリッツ）」。

創立140年の伝統と経験、グローバルな教育視点から生まれた独自の「ベルリッツ・メソッド」により、会話はもちろん、文法や異文化理解も重視した参加型の語学レッスンを展開する。

#### 学びの王国NEWS

「あったらいいな」を実現した理想の学び  
生徒の理解力が身につく少人数制指導



「理想の教育」をカタチにしました！

東京と埼玉、バンコクと台北に6校展開する「学びの王国NEWS」は、幼児から小学校低学年を対象とする子どもの習い事（おけいこ）教室を進化させた複合型スクール。「理想の教育」を世界の子どもたちにも広めていきたいと海外進出を果たし、2017年4月にバンコク校を開校。以来、多くの生徒や保護者から支持されています。

#### 新日本料理しゃぶしゃぶ・炭火焼肉 刀



料理、空間、日本クオリティのおもてなし  
25年以上経験を重ねたシェフ考案の「新日本料理」

戦国時代をイメージしたゴージャスな  
世界観

しゃぶしゃぶと焼肉のコースが人気の高級和食ダイニング「刀」。接待利用にも最適なゴージャスな空間は、日本人だけでなく様々な国籍の外国人にも好評を博している。



※撮影：最近流行の美食の部屋をイメージ

「豪華絢爛な戦国時代」をコンセプトに、日本から宮大工や絵師を呼び造り上げた内装は一見の価値あり。



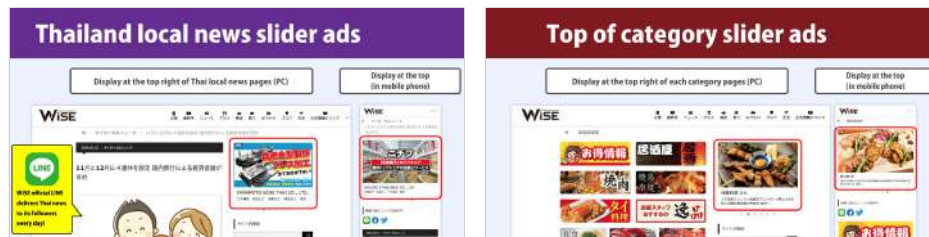
## Promotional slider banner posting fee

Slider banner ads can be added as an additional option on each page.

<p>Thai local news slider ads</p> <p>Published in the sidebar of <a href="#">Thai local news</a> (top of page for smartphones)</p> <p>(※News is distributed daily via <a href="#">WiSE's official LINE account</a>, which has over 33,000 subscribers. And because ads are placed prominently at the top of the news page, the ads will catch the eye of more people.)</p>	<p>50,000B/month</p> <p>(※VAT not included)</p>
<p>ASEAN &amp; China news slider ads</p> <p>Published in the sidebar of <a href="#">ASEAN &amp; China news</a> (top of page for smartphones)</p>	<p>40,000B/month</p> <p>(※VAT not included)</p>
<p>Category top slider ads</p> <p>Published in the sidebar of "<a href="#">Gourmet</a>", "<a href="#">Education</a>" or "<a href="#">Travel</a>" etc. category pages (top of page for smartphones)</p>	<p>30,000B/month</p> <p>(※VAT not included)</p>

[Payment] Please note that payment for publication fees can only be made by bank transfer.

## Promotional slider position



## Message distribution via WiSE's official SNS

You can send various announcements to WiSE's official SNS followers.

- Event announcements
- Seminar announcements
- Surveys
- Promotion and sale announcements

<p>Distribution fee via WiSE's official SNS</p>	<p>30,000B/Time</p> <p>(※VAT not included)</p>
<p>Banner production fee</p> <p>※ Please prepare the link destination (destination URL) from the banner.</p> <p>※ Please consult with us as there are restrictions on the content of the distribution due to SNS's terms and conditions.</p>	<p>5,000B/Time</p> <p>(※VAT not included)</p>



Examples of promotional content on SNS (sample banner / sample article)

**住まいづくり相談会**  
**トロンロー・JAL Cityで 参加無料**  
 7/13土・14日

・今は金利が安いけど海外にいて住宅ローンは?  
 ・相続税が心配  
 ・将来実家を二世帯住宅に  
 ・帰国後一戸建てを検討  
 ・家をつくるのに費用は?  
 ・海外から土地探し計画

ALL for LONG LIFE  
**HEBEL HAUS**

知りたいこと相談してね

**住まいづくり相談会**  
 参加無料  
 7/13・14  
 トロンロー・JAL City  
 住宅ローン相談会(無料)

参加費無料 主催 不動産情報

疑問の多い家づくり、今からはじめてみませんか?  
 ①ご希望の日付・時間帯をお選びください。お気軽に予約ください。

7月13日 (土)	①8:30~11:00 ②11:00~12:30 ③13:30~15:00 ④15:00~16:30 ⑤16:30~18:00
7月14日 (日)	⑥8:30~11:00 ⑦11:00~12:30 ⑧13:30~15:00

タイは何でこんなに  
**月次の決算が遅いんだ!**

無料 簡単 早わかり

**タイの経理と税務**  
**ウェビナー 全2回**

第1回 タイの税務基礎知識・電子化による効率化 編

2024年9月11日(水)  
 13:00~14:00 オンライン

主催:ACTY SYSTEM (THAILAND) CO., LTD.

ACTY SYSTEM (THAILAND) CO., LTD.  
 Director 塚本 裕司

タイはどこまで経理業務の電子化が進んでいる?

電子署名とデジタル署名の違いを整理した上で、タイではどこまでサイン業務の電子化と電子保存が認められているのかを説明します。

さらにタイ国連入局が進んでいるタックスインボイスの電子化制度 e-Tax Invoice/Receipt、源泉税の電子化 e-Withholding Tax についても解説します。

紙・エクセル業務が多い! DX化を推進するポイントは?

St. Andrews International School  
 Sukhumvit 107

Early Years & Primaryのお子様を対象  
 (2歳~10歳)

**オープンハウス開催**

10月5日  
 土曜日開催

St. Andrews  
 Sukhumvit 107

**オープンハウス開催**

St. Andrewsオープンハウスを開催!  
 ① Early Years & Primary (2~10歳) のお子様を対象

10月5日(土)開催

8:30~ 受付開始 (Auditorium building) 3階  
 9:00~9:15 学校説明  
 9:15~10:00 教室でのアクティビティ  
 10:00~11:00 全学校の案内 11:00ころに終了予定

通常の見学会は平日に行われておりますが、今回は週末の土曜日に学校内を見学できるとても貴重な機会です。  
 当日は実際に使用している教室内の楽しいアクティビティも用意して、皆さんにお楽しみいただけるものをお待ちしております。

## Job posting fees



### Post a job ad on WiSE Digital!

A must-see for corporate personnel looking to hire Japanese people in Thailand!

You can promote your company to job seekers through the "WiSE's official LINE" which has over 20,000 registered users!

# About “WEEKLY WiSE (Magazine)”

WiSE magazine can also be viewed with a PDF viewer.

You can read “WEEKLY WiSE” anytime, anywhere using your web browser.

[WEEKLY WiSE magazine PDF viewer](#)



Free newspaper for Japanese people living in Thailand

“WEEKLY WiSE” is the only Japanese weekly free newspaper in Thailand that has been published since 2003. It targets the 80,000 Japanese people living in Thailand and is read by many Japanese people as an information magazine that supports life in Thailand.

## Media overview

Number of copies  
30,000  
copies per  
week

Corporate delivery  
1,500  
companies

Store delivery  
1,000 stores

Media name	WEEKLY WiSE Japanese name: 週間WiSE (Shuukan WiSE)
First publication date	September 27, 2006 (Published as “BaySpo Bangkok” from November 2003 to September 2006)
Number of copies	30,000 copies/week (120,000-150,000 copies/month)
Publication date	Every Wednesday
Specification	Saddle stitching, 265mm wide x 386mm long, full color
Article source	Daily Sports, Asia Research
Distribution area	Bangkok and surrounding cities
Distribution method	Office mailing, delivery, free store placement (2,500 locations) <ul style="list-style-type: none"> <li>• Fuji Supermarket (1st to 5th stores)</li> <li>• Gourmet Market (M Quartier store)</li> <li>• Don Don Donki (Thonglor store, 1st and 2nd floors)</li> <li>• Don Don Donki (Thaniya Plaza store, 1st floor)</li> <li>• MaxValu (Park Lane Ekkamai store)</li> <li>• Kinokuniya Bookstore (EmQuartier store)</li> <li>• Kinokuniya Bookstore (Centralworld store)</li> <li>• Sriracha/Bangkok suburban industrial estate, etc.</li> </ul>

#### Receiving WiSE magazine by mail



**Applying for “Corporate Paid Mailing” of  
WEEKLY Wise magazine**



## WiSE magazine ads price list

### WiSE magazine advertising fees

**All advertisement prices are weekly rates. (Artwork fee is shown in the brackets) VAT excluded**

<p>■ Full W 265mm × H 386mm <b>40,000B</b> (+ A.P.C. 22,000B)</p> <p>■ A1 W 125.5mm × H 34mm <b>3,000B</b> (+ A.P.C. 6,000B)</p> <p>■ B1 W 125.5mm × H 71mm <b>6,000B</b> (+ A.P.C. 6,000B)</p> <p>■ B2 W 125.5mm × H 108mm <b>8,000B</b> (+ A.P.C. 8,000B)</p> <p>■ C2 W 125.5mm × H 145mm <b>10,000B</b> (+ A.P.C. 10,000B)</p>	<p>■ E2 W 125.5mm × H 367mm <b>24,000B</b> (+ A.P.C. 18,000B)</p> <p>■ Classified SA W 40mm × H 61.25mm ★ Displayed in the Classified Pages only <b>1,500B</b> (+ A.P.C. 5,000B)</p>	<p>■ C1 W 254mm × H 71mm <b>10,000B</b> (+ A.P.C. 10,000B)</p> <p>■ D1 W 254mm × H 108mm <b>14,000B</b> (+ A.P.C. 12,000B)</p> <p>■ E1 W 254mm × H 182mm <b>22,000B</b> (+ A.P.C. 18,000B)</p> <p>■ D2 W 125.5mm × H 182mm <b>12,000B</b> (+ A.P.C. 12,000B)</p> <p>■ SA* W 61.25mm × H 34mm <b>1,500B</b> (+ A.P.C. 5,000B)</p> <p>■ AV W 61.25mm × H 71mm <b>3,000B</b> (+ A.P.C. 6,000B)</p>
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※ W=Width H=Height ※ A.P.C.= Artwork Production Cost

\*Only restaurant, school and beauty category that can be published in SA size

## About advertising

- The advertising fee is for one week (one time).
- If you create a new ad design or change the content, an artwork fee will be charged separately.
- The above advertising fees do not include 7% VAT.
- Please inquire with our sales staff about the fees for posting on the FRONT/BACK/INSIDE FRONT/INSIDE BACK pages.
- [Payment] Please note that payment for posting fees can only be made by bank transfer.

## Regular discount (discount for weekly publication for 4 months or more)

- 4 months (17 issues): 5% discount (monthly payment) or 15% discount (4 months lump sum payment)
- 8 months (34 issues): 10% discount (monthly payment) or 20% discount (8 months lump sum payment)
- 1 year (52 issues): 20% discount (monthly payment) or 30% discount (1 year lump sum payment)

## Optional Services

- Filming fee: 6,000B (2 hours)
- Interview fee: 6,000B (2 hours)
- Translation fee: 6,000B (600 characters)
- [Payment] Please note that payment can only be made by bank transfer.

## About publication

- Published every Wednesday \*Distribution starts two days before (Monday)
- Number of copies: 30,000/week
- Number of copies distributed by mail: 2,500/week

## Advertisement data submission

- Is .ai file.
- No bleed or registration marks are required for anything other than full size.
- For full size, please leave a minimum of 5mm margin on each side.
- When saving, check "Create PDF compatible file".
- Use CMYK colors (RGB, spot colors not allowed).
- Embed all linked files.
- All fonts should be converted to outlines.
- However, if there is a possibility that we may edit the text, please leave the character animation on a separate layer.

## Things that cannot be advertised

- Images or illustrations related to tobacco, gambling, or alcohol
- Illegal services, unlicensed businesses, or anything that violates public order and morals
- Items that cut out parts of advertisements
- Advertisements that we deem inappropriate for publication in the magazine

## WiSE Calendar advertising fees

This is the advertising rate for placement in the popular “WiSE Calendar” section of the Weekly WiSE magazine. Your listing will also appear on the web-based WiSE Digital “Traveling Calendar (Odekake Calendar).” \*The “Traveling Calendar” is distributed once a week via the WiSE’s official LINE account.

WiSE Calendar Placement (2 slots)	6,000 B / week (※ VAT not included)
WiSE Calendar Placement (1 slot)	3,000 B / week (※ VAT not included)

### “WiSE Calendar” Sample Placement in the Magazine

The sample placement in the magazine shows three advertisements. The first is for the 16th Anniversary Special Promotion, featuring a large '16' and text about a 7-day event with special gifts. The second is for KALDI COFFEE FARM One Bangkok 1st Anniversary Sale, offering a 10% discount on coffee and other products. The third is for the Scooter Light Festival, featuring a scooter and text about a light festival.

Other Companies' Ads

Other Calendars OR Other Companies' Ads

### Sample Placement on the Web “Traveling Calendar (Odekake Calendar)”

The sample placement on the web shows the WiSE official LINE account and the Traveling Calendar (Odekake Calendar) app. The LINE account is shown with a QR code and a link to the app. The app is shown with a large '16' and text about a 16th anniversary sale.

In addition to the daily weekday news updates distributed via the WiSE's official LINE account, the weekly “Traveling Calendar (Odekake Calendar)” is also sent once a week through LINE.

## WEEKLY WISE publication date schedule

Download "WEEKLY WISE publication date schedule for 2025"

WEEKLY WISE & Publishing Schedule 2025

Issue date		Issue No.	New application Deadline	Request for change Deadline	Issue Deadline
WEEKLY WISE: Issued every Wednesday		wise	3 weeks before issue date*	2 weeks before issue date*	1 weeks before issue date*
*You may be able to start your advertisement in 2 weeks if you have complete artwork data.					
<b>2025</b>					
January	01/01(Wed)	954	12/11(Wed)	12/17(Wed)	12/24(Tue)
	01/08(Wed)	955	12/18(Wed)	12/20(Fri)	12/26(Thu)
	01/15(Wed)	956	12/25(Wed)	12/27(Fri)	01/08(Wed)
	01/22(Wed)	957	01/02(Wed)	01/08(Wed)	01/15(Wed)
February	01/29(Wed)	958	01/08(Wed)	01/15(Wed)	01/22(Wed)
	02/05(Wed)	959	02/15(Wed)	02/22(Wed)	01/29(Wed)
	02/12(Wed)	960	01/22(Wed)	01/29(Wed)	02/05(Wed)
	02/19(Wed)	961	01/29(Wed)	02/05(Wed)	02/11(Tue)
March	02/26(Wed)	962	02/05(Wed)	02/11(Tue)	02/19(Wed)
	03/05(Wed)	963	02/12(Wed)	02/19(Wed)	02/26(Wed)
	03/12(Wed)	964	02/19(Wed)	02/26(Wed)	03/05(Wed)
	03/19(Wed)	965	02/26(Wed)	03/05(Wed)	03/12(Wed)
April	03/26(Wed)	966	03/05(Wed)	03/12(Wed)	03/19(Wed)
	04/02(Wed)	967	03/12(Wed)	03/19(Wed)	03/26(Wed)
	04/09(Wed)	968	03/19(Wed)	03/26(Wed)	04/02(Wed)
	04/16(Wed)	969	03/26(Wed)	03/26(Wed)	04/02(Wed)
May	04/23(Wed)	970	03/26(Wed)	04/02(Wed)	04/11(Fri)
	04/30(Wed)	971	04/09(Wed)	04/09(Wed)	04/23(Wed)
	05/07(Wed)	972	04/17(Thu)	04/23(Wed)	04/29(Tue)
	05/14(Wed)	973	04/23(Wed)	04/30(Wed)	05/07(Wed)
June	05/21(Wed)	974	04/30(Wed)	05/07(Wed)	05/14(Wed)
	05/28(Wed)	975	05/07(Wed)	05/14(Wed)	05/21(Wed)
	06/04(Wed)	976	05/14(Wed)	05/21(Wed)	05/28(Wed)
	06/11(Wed)	977	05/21(Wed)	05/28(Wed)	06/04(Wed)
July	06/18(Wed)	978	05/28(Wed)	06/04(Wed)	06/11(Wed)
	06/25(Wed)	979	06/04(Wed)	06/11(Wed)	06/18(Wed)
	07/02(Wed)	980	06/11(Wed)	06/18(Wed)	06/25(Wed)
	07/09(Wed)	981	06/18(Wed)	06/25(Wed)	07/02(Wed)
August	07/16(Wed)	982	06/25(Wed)	07/02(Wed)	07/09(Wed)
	07/23(Wed)	983	07/02(Wed)	07/09(Wed)	07/16(Wed)
	07/30(Wed)	984	07/09(Wed)	07/16(Wed)	07/23(Wed)
	08/06(Wed)	985	07/16(Wed)	07/23(Wed)	07/30(Wed)
September	08/13(Wed)	986	07/23(Wed)	07/30(Wed)	08/06(Wed)
	08/20(Wed)	987	07/30(Wed)	08/06(Wed)	08/13(Wed)
	08/27(Wed)	988	08/06(Wed)	08/13(Wed)	08/20(Wed)
	09/03(Wed)	989	08/13(Wed)	08/20(Wed)	08/27(Wed)
October	09/10(Wed)	990	08/20(Wed)	08/27(Wed)	09/03(Wed)
	09/17(Wed)	991	08/27(Wed)	09/03(Wed)	09/10(Wed)
	09/24(Wed)	992	09/03(Wed)	09/10(Wed)	09/17(Wed)
	10/01(Wed)	993	09/10(Wed)	09/17(Wed)	09/24(Wed)
November	10/08(Wed)	994	09/17(Wed)	09/24(Wed)	10/01(Wed)
	10/15(Wed)	995	09/24(Wed)	10/01(Wed)	10/08(Wed)
	10/22(Wed)	996	10/01(Wed)	10/08(Wed)	10/15(Wed)
	10/29(Wed)	997	10/08(Wed)	10/15(Wed)	10/21(Tue)
December	11/05(Wed)	998	10/15(Wed)	10/22(Wed)	10/29(Wed)
	11/12(Wed)	999	10/22(Wed)	10/29(Wed)	11/05(Wed)
	11/19(Wed)	1000	10/29(Wed)	11/05(Wed)	11/12(Wed)
	11/26(Wed)	1001	11/05(Wed)	11/12(Wed)	11/19(Wed)
	12/03(Wed)	1002	11/12(Wed)	11/19(Wed)	11/26(Wed)
	12/10(Wed)	1003	11/19(Wed)	11/26(Wed)	12/03(Wed)
	12/17(Wed)	1004	11/26(Wed)	12/03(Wed)	12/09(Tue)
	12/24(Wed)	1005	12/03(Wed)	12/10(Wed)	12/17(Wed)
	12/31(Wed)	1006	12/10(Wed)	12/17(Wed)	12/24(Wed)
Unusual schedule (for New Year holidays, Songkran, etc.)					
If you have any inquiries regarding WEEKLY WISE please feel free to contact us at:					
Tel: 089-895-2037 (TH) , 081-701-3286 (JP) E-mail: info@wisebk.com Web: www.rydeen.co.th					



## WEEKLY WiSE &amp; Publishing Schedule 2026

Issue date		Issue No.	①New application Deadline	②Request for change Deadline	③Issue Deadline
WEEKLY WISE:Issued every Wednesday		WISE	3 weeks before issue date*	2 weeks before issue date*	1 weeks before issue date*
*You may be able to start your advertisement in 2 weeks if you have complete artwork data.					
2026					
January	01/07(Wed)	1007	12/10(Wed)	12/17(Wed)	12/24(Wed)
	01/14(Wed)	1008	12/24(Wed)	12/17(Wed)	1/7(Wed)
	01/21(Wed)	1009	12/26(Fri)	01/07(Wed)	01/14(Wed)
February	01/28(Wed)	1010	01/07(Wed)	01/14(Wed)	01/21(Wed)
	02/04(Wed)	1011	01/14(Wed)	01/21(Wed)	01/28(Wed)
	02/11(Wed)	1012	01/21(Wed)	01/28(Wed)	02/04(Wed)
March	02/18(Wed)	1013	01/28(Wed)	02/04(Wed)	02/11(Wed)
	02/25(Wed)	1014	02/04(Wed)	02/11(Wed)	02/18(Wed)
	03/04(Wed)	1015	02/11(Wed)	02/18(Wed)	02/25(Wed)
April	03/11(Wed)	1016	02/18(Wed)	02/25(Wed)	03/04(Wed)
	03/18(Wed)	1017	02/25(Wed)	03/04(Wed)	03/11(Wed)
	03/25(Wed)	1018	03/04(Wed)	03/11(Wed)	03/18(Wed)
May	04/01(Wed)	1019	03/11(Wed)	03/18(Wed)	03/25(Wed)
	04/08(Wed)	1020	03/18(Wed)	03/25(Wed)	04/01(Wed)
	04/15(Wed)	1021	03/25(Wed)	03/25(Wed)	04/01(Wed)
June	04/22(Wed)	1022	03/25(Wed)	04/01(Wed)	04/08(Wed)
	04/29(Wed)	1023	04/06(Mon)	04/06(Mon)	04/22(Wed)
	05/06(Wed)	1024	04/16(Fri)	04/22(Wed)	04/29(Wed)
July	05/13(Wed)	1025	04/22(Wed)	04/29(Wed)	05/06(Wed)
	05/20(Wed)	1026	04/29(Wed)	05/06(Wed)	05/13(Wed)
	05/27(Wed)	1027	05/06(Wed)	05/13(Wed)	05/20(Wed)
August	06/03(Wed)	1028	05/13(Wed)	05/20(Wed)	05/27(Wed)
	06/10(Wed)	1029	05/20(Wed)	05/27(Wed)	06/02(Wed)
	06/17(Wed)	1030	05/27(Wed)	06/02(Wed)	06/10(Wed)
September	06/24(Wed)	1031	06/02(Wed)	06/10(Wed)	06/17(Wed)
	07/01(Wed)	1032	06/10(Wed)	06/17(Wed)	06/24(Wed)
	07/08(Wed)	1033	06/17(Wed)	06/24(Wed)	07/01(Wed)
October	07/15(Wed)	1034	06/24(Wed)	07/01(Wed)	07/08(Wed)
	07/22(Wed)	1035	07/01(Wed)	07/08(Wed)	07/15(Wed)
	07/29(Wed)	1036	07/08(Wed)	07/15(Wed)	07/22(Wed)
November	08/05(Wed)	1037	07/15(Wed)	07/22(Wed)	07/27(Mon)
	08/12(Wed)	1038	07/22(Wed)	07/27(Mon)	08/05(Wed)
	08/19(Wed)	1039	07/27(Mon)	08/05(Wed)	08/11(Wed)
December	08/26(Wed)	1040	08/05(Wed)	08/11(Wed)	08/19(Wed)
	09/02(Wed)	1041	08/11(Wed)	08/19(Wed)	08/26(Wed)
	09/09(Wed)	1042	08/19(Wed)	08/26(Wed)	09/02(Wed)
January	09/16(Wed)	1043	08/26(Wed)	09/02(Wed)	09/09(Wed)
	09/23(Wed)	1044	09/02(Wed)	09/09(Wed)	09/16(Wed)
	09/30(Wed)	1045	09/09(Wed)	09/16(Wed)	09/23(Wed)
February	10/07(Wed)	1046	09/16(Wed)	09/23(Wed)	09/30(Wed)
	10/14(Wed)	1047	09/23(Wed)	09/30(Wed)	10/07(Wed)
	10/21(Wed)	1048	09/30(Wed)	10/07(Wed)	10/14(Wed)
March	10/28(Wed)	1049	10/07(Wed)	10/14(Wed)	10/21(Wed)
	11/04(Wed)	1050	10/14(Wed)	10/21(Wed)	10/28(Wed)
	11/11(Wed)	1051	10/21(Wed)	10/28(Wed)	11/04(Wed)
April	11/18(Wed)	1052	10/28(Wed)	11/04(Wed)	11/11(Wed)
	11/25(Wed)	1053	11/04(Wed)	11/11(Wed)	11/18(Wed)
	12/02(Wed)	1054	11/11(Wed)	11/18(Wed)	11/25(Wed)
May	12/09(Wed)	1055	11/18(Wed)	11/25(Wed)	12/02(Wed)
	12/16(Wed)	1056	11/25(Wed)	12/02(Wed)	12/09(Wed)
	12/23(Wed)	1057	12/02(Wed)	12/09(Wed)	12/16(Wed)
June	12/30(Wed)	1058	12/09(Wed)	12/09(Wed)	12/16(Wed)
	※Unusual schedule (for New Year holidays, Songkran, etc.)				
	If you have any inquiries regarding WEEKLY WISE please feel free to contct us at:				
Tel: 089-895-2037 (TH) , 081-701-3286 (JP) E-mail: info@wisebk.com Web: www.rvdeen.co.th					



## Advertising Inquiry

### Japanese

- LINE(Hattori) : <https://line.me/ti/p/B6oG830jex>
- MAIL : [info@wisebk.com](mailto:info@wisebk.com)
- MOBILE : [081-701-3286](tel:081-701-3286) (Thailand country code +66)

### THAI

- MOBILE : [089-895-2037](tel:089-895-2037)
- MAIL : [sales\\_th@wisebk.com](mailto:sales_th@wisebk.com)

[Company profile](#)



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